## Turning Points

Sometimes you want to find the maximum or minimum value of a function, for example to:
maximise the volume of a container using a given area of sheet material, minimise the cost of a product which depends on a number of variables.

Differentiation can find maxima and minima.

## Example 1



| point | gradient <br> $(-\mathrm{ve} / 0 /+\mathrm{ve})$ |
| :---: | :---: |
| A |  |
| B |  |
| C |  |
| D |  |
| E |  |

Points where the function is maximum or minimum are called turning points (or stationary points).

$$
\frac{d y}{d x}=0 \text { at a maximum or minimum. }
$$

$$
\begin{aligned}
& y=x^{3}-2 x^{2} \ldots \frac{d y}{d x}= \\
& \frac{d y}{d x}=0 \ldots \text { so } \ldots
\end{aligned}
$$

$x=$ $\qquad$ or

$$
x=
$$

$\qquad$
substitute the values of $x$ into the original $y=x^{3}-2 x^{2}$ to find the two values of $y$ :

$$
y=. . . . . . . . . . . . . . . . . . . . . . . . . . . . ~ \quad y=
$$

$\qquad$

Another possibility where $\frac{d y}{d x}=0$ :

## Example 2



This turning point is called a point of inflection.

## Using the second derivative

If you differentiate $\frac{d y}{d x}$ a second time, you get $\frac{d^{2} y}{d x^{2}}$
('dee-two-y by dee-x-squared')
This is the second derivative of y , which can be written y ".

| Example 1 | $y=x^{3}-2 x^{2}$ <br> $\frac{d y}{d x}=3 x^{2}-4 x$ | when $x=0, \frac{d^{2} y}{d x^{2}}=$ |
| :--- | :--- | :--- |
|  | $\frac{d^{2} y}{d x^{2}}=$ | when $x=\frac{4}{3}, \frac{d^{2} y}{d x^{2}}=$ |
| Example 2 | $y=x^{3}-3 x^{2}+3 x$ <br> $\frac{d y}{d x}=3 x^{2}-6 x+3$ | when $x=1, \frac{d^{2} y}{d x^{2}}=$ |
|  |  |  |


| if $\frac{d^{2} y}{d x^{2}}>0$ | if $\frac{d^{2} y}{d x^{2}}=0$ | if $\frac{d^{2} y}{d x^{2}}<0$ |
| :---: | :---: | :---: |
|  |  |  |

