Exponential growth/decay is where a quantity changes by the same *fraction* for every time period.

e.g.

number of cases in a pandemic doubles every week, money invested increases by a factor of 1.02 every year (2% interest), activity of a sample of U-238 halves every 4,500,000,000 years, charge on a capacitor in a circuit falls to 0.95 (5% decrease) every second.

General equations

growth:
$$N = N_0 e^{kt}$$

decay:
$$N = N_0 e^{-kt}$$

where:

N = quantity (pandemic cases / money / activity / charge) N_0 = original quantity k = constant showing speed of growth (or decay, if –ve) t = time

If we take logs (to base e) of e.g. growth equation:

$$N = N_0 \times e^{kt}$$

multiplying numbers means adding logs:

$$\ln(N) = \ln(N_0) + \ln(e^{kt})$$

In and e^x are inverse functions, so: $\ln(e^x) = x$

$$\ln(N) = \ln(N_0) + kt$$

this is a straight line:

y = C + m x



Example

N is number of bacteria counted in an experiment at time *t*.



To find the initial number, when the experiment started, N_0 :

Intercept on ln(*N*)-axis =

This is $\ln(N_0)$, so $N_0 = e^{intecept} = \dots$

(7.1, 1200, 0.28)